



DEI CHAMPION PARTNERSHIP OVERVIEW

GOAL: TO ATTRACT, RECRUIT, DEVELOP, AND RETAIN A MORE DIVERSE WORKFORCE



This model will create meaningful and sustainable relationships with each identified diverse partner and enable the organization to attract, recruit, develop, and retain diverse talent.

DEI RECRUITMENT LEVELS

Dedicated Employee Branding
Employee Referral Program
Diversity Sourcing Strategies

Campus Recruiting
Targeted Diverse Websites
Exploratory Interviews

DEI Champion Partnership Program

THE PARTNERSHIP WILL:

- Match diverse employee teams with external diverse organizations/associations
 - Build meaningful relationships internally and externally
 - Enhance the organization's employer brand with diverse audiences
- Allow Hiring Managers to assess diverse talent before a position opens
 - Engage and retain diverse talent through development
- Create a sustainable framework for continuous attraction and retention of diverse talent





NORTH CAROLINA A&T

VISION:

North Carolina Agricultural and Technical State University is a preeminent land-grant institution where high-achieving scholars are engaged in transformative teaching and learning, civic outreach, interdisciplinary research and innovative solutions to global challenges.

MISSION:

North Carolina Agricultural and Technical State University advances knowledge through scholarly exchange and transforms society with exceptional teaching, learning, discovery and community engagement. An 1890 land-grant doctoral research institution with a distinction in STEM and commitment to excellence in all disciplines, North Carolina A&T creates innovative solutions that address the challenges and economic needs of North Carolina, the nation and the world.

ENGAGEMENT OPPORTUNITIES

- **Case Study, Hack-A-Thon, Special Competitions**
Competitions can be completed virtually; can focus on areas with specialized skill development needs
- **Sponsorships & Scholarships**
Student Organizations, Competitions, Capstone Projects, Specialized Programs, Virtual Community Events, etc.
- **Virtual Drive-Ins**
Virtual Lobby Days, with capability for recruiters to utilize breakout rooms for engagement
- **Signature Series & Events**
Deese Executive Workshop Series, Closing Bell, Conversations with the Dean, eCOBE Talks, Etc.
- **Advisory Board Membership**
Space to influence course development, certifications/certificates, program development
- **Virtual Workshops, Ino.Sessions, Classroom Visits/Guest Lectures**
Firm bandwidth needed

LOCATION

- Greensboro, North Carolina

WEBSITE

<https://www.ncat.edu/>

