



DEI CHAMPION PARTNERSHIP OVERVIEW

GOAL: TO ATTRACT, RECRUIT, DEVELOP, AND RETAIN A MORE DIVERSE WORKFORCE



This model will create meaningful and sustainable relationships with each identified diverse partner and enable the organization to attract, recruit, develop, and retain diverse talent.

DEI RECRUITMENT LEVELS

Dedicated Employee Branding
Employee Referral Program
Diversity Sourcing Strategies

Campus Recruiting
Targeted Diverse Websites
Exploratory Interviews

DEI Champion Partnership Program

THE PARTNERSHIP WILL:

- Match diverse employee teams with external diverse organizations/associations
 - Build meaningful relationships internally and externally
 - Enhance the organization's employer brand with diverse audiences
- Allow Hiring Managers to assess diverse talent before a position opens
 - Engage and retain diverse talent through development
- Create a sustainable framework for continuous attraction and retention of diverse talent





NATIONAL BLACK MBA ASSOCIATION

EMPOWERING VISIONARIES

OVERVIEW

- 21,000 MEMBERS
- 41 CHAPTERS
- 500+ CORPORATE PARTNERS
- \$2M IN SCHOLARSHIPS
- 1,000 JOB PLACEMENTS
- ANNUAL CONFERENCE IN ATLANTA, GA ON SEPTEMBER 27-OCTOBER 1, 2022
- THE LARGEST NETWORK OF BLACK PROFESSIONALS
- STRONG NATIONAL PRESENCE

PACKAGE

- One Year Associate's Circle Membership Program
 1. Annual Membership for up to 5 employees; 10% discount for additional memberships
 2. Sponsorship of one (1) HBCU Student Conference Attendance and Membership
 3. Highlight during annual NMBBAA* Membership Meeting presentation
 4. Logo placement on the NMBBAA website
 5. Five 60-Days Job Postings

CONFERENCE

- 2022 NMBBAA Hybrid Conference and Expo – September 27th through October 1st (Registration opens in June 2022)

WEBSITE

<https://nmbbaa.org/>

