



DEI CHAMPION PARTNERSHIP OVERVIEW

GOAL: TO ATTRACT, RECRUIT, DEVELOP, AND RETAIN A MORE DIVERSE WORKFORCE



This model will create meaningful and sustainable relationships with each identified diverse partner and enable the organization to attract, recruit, develop, and retain diverse talent.

DEI RECRUITMENT LEVELS

Dedicated Employee Branding
Employee Referral Program
Diversity Sourcing Strategies

Campus Recruiting
Targeted Diverse Websites
Exploratory Interviews

DEI Champion Partnership Program

THE PARTNERSHIP WILL:

- Match diverse employee teams with external diverse organizations/associations
 - Build meaningful relationships internally and externally
 - Enhance the organization's employer brand with diverse audiences
- Allow Hiring Managers to assess diverse talent before a position opens
 - Engage and retain diverse talent through development
- Create a sustainable framework for continuous attraction and retention of diverse talent





TENNESSEE STATE UNIVERSITY

VISION:

Tennessee State University aspires to be the premier public urban, comprehensive institution achieving prominence through innovation and instruction, research, creativity, and service with the dissemination of knowledge and information.

MISSION:

Tennessee State University, through its legacy as an HBCU and land grant institution, transforms lives, prepares a diverse population of leaders, and contributes to economic and community development by providing affordable and accessible educational programs at various degree levels promoting academic excellence through scholarly inquiry, teaching, research, lifelong learning, and public service.

CORE VALUES

- Learning everyday
- Making excellence a habit
- Thinking beyond the obvious
- Working relentlessly
- Serving everyone, we encounter

WEBSITE

<https://www.tnstate.edu/>

LOCATION

- Nashville, Tennessee

PACKAGE

- Alumni Spotlight – Career Development Center (CDC) Website
- Fall and Spring Career Fair Sponsorship (including 1 Full Page Ad in Career Fair marketing material)
- Build Your Brand with CDC
- 1 – Workshop with a Targeted Student Organization
- 1 – Major Workshop (Sponsorship) Email blast highlighting jobs and events in Handshake – one semester
- Gift Card Sponsorship for J.C. Penney Dress to Success

