



DEI CHAMPION PARTNERSHIP OVERVIEW

GOAL: TO ATTRACT, RECRUIT, DEVELOP, AND RETAIN A MORE DIVERSE WORKFORCE



This model will create meaningful and sustainable relationships with each identified diverse partner and enable the organization to attract, recruit, develop, and retain diverse talent.

DEI RECRUITMENT LEVELS

Dedicated Employee Branding
Employee Referral Program
Diversity Sourcing Strategies

Campus Recruiting
Targeted Diverse Websites
Exploratory Interviews

DEI Champion Partnership Program

THE PARTNERSHIP WILL:

- Match diverse employee teams with external diverse organizations/associations
 - Build meaningful relationships internally and externally
 - Enhance the organization's employer brand with diverse audiences
- Allow Hiring Managers to assess diverse talent before a position opens
 - Engage and retain diverse talent through development
- Create a sustainable framework for continuous attraction and retention of diverse talent





NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS (NABA) EMPOWERING BLACK BUSINESS LEADERS AT EVERY STEP OF THE JOURNEY

OVERVIEW: Continuous learning and professional development are cornerstones for success. NABA provides a variety of unique, high-impact learning opportunities specifically designed to help our members grow and move up the ranks from staff to management to leadership across the accounting and finance professions. Our programs cover a broad spectrum of skills, needs, and experience levels. There are programs and learning institutes for high school students, college students, business professionals, and C-Suite executives.

With over 6,000 members across the country, NABA provides a platform for Black professionals to get engaged, inspired, and empowered to excel.

WEBSITE

<https://nabainc.org/>

CONFERENCE

- 2022 Convention and Expo; June 21–24 in Hollywood, Florida

PACKAGE

- National Scholarship Program
- Year around programming
- Brand awareness and visibility with 6000 members
- Access to NABA's 6,000+ professional and student members

