



DEI CHAMPION PARTNERSHIP OVERVIEW

GOAL: TO ATTRACT, RECRUIT, DEVELOP, AND RETAIN A MORE DIVERSE WORKFORCE



This model will create meaningful and sustainable relationships with each identified diverse partner and enable the organization to attract, recruit, develop, and retain diverse talent.

DEI RECRUITMENT LEVRS

Dedicated Employee Branding
Employee Referral Program
Diversity Sourcing Strategies

Campus Recruiting
Targeted Diverse Websites
Exploratory Interviews

DEI Champion Partnership Program

THE PARTNERSHIP WILL:

- Match diverse employee teams with external diverse organizations/associations
 - Build meaningful relationships internally and externally
 - Enhance the organization's employer brand with diverse audiences
- Allow Hiring Managers to assess diverse talent before a position opens
 - Engage and retain diverse talent through development
- Create a sustainable framework for continuous attraction and retention of diverse talent





NEXTUP

ADVANCING ALL WOMEN IN BUSINESS

MISSION: Advancing all women, growing business, and transforming our workplaces through the power of community.

VISION: A professional world where equity has been achieved and women have seats at every table. Our community is thriving more than ever, as women make a substantial impact on their companies' success and reach their career goals in record time.

PURPOSE: NextUp exists out of necessity. Even as gains are made with women in leadership, new challenges emerge, and our mission has yet to cross the finish line. When women are learning and leading, they are not leaving. NextUp will make our vision into reality – a world where women have equal opportunities at work, and equal opportunity to build their lives and careers exactly the way they want them.

OVERVIEW

- 13,500 Members
- 900 organizations represented
- Over 50% Sponsors are Fortune 500
- 22 Regions & 175+ events annually
- 80+ National Events (including 2 National Conferences)

WEBSITE

<https://www.nextupisnow.org/>

CONFERENCES

- NextUp Executive Forum 2022, August 2–4, 2022, Rancho Palos Verdes, California
- NextUp Summit 2022, October 19–21, Dallas, Texas

PACKAGE

- 2022 Regional Sponsorship: Chicago Region Membership;
Membership Term: 1/1/2022 – 12/31/2022
- Four 2022 Memberships;
Term: 1/1/2022 – 12/31/2022
- 2022 Leadership & Development Funds;
Funds must be used within calendar year

