

DEI CHAMPION PARTNERSHIP OVERVIEW

GOAL: TO ATTRACT, RECRUIT, DEVELOP, AND RETAIN A MORE DIVERSE WORKFORCE



This model will create meaningful and sustainable relationships with each identified diverse partner and enable the organization to attract, recruit, develop, and retain diverse talent.

DEI RECRUITMENT LEVERS

Dedicated Employee Branding Employee Referral Program Diversity Sourcing Strategies Campus Recruiting Targeted Diverse Websites Exploratory Interviews

DEI Champion Partnership Program

THE PARTNERSHIP WILL:

- Match diverse employee teams with external diverse organizations/associations
 - Build meaningful relationships internally and externally
 - Enhance the organization's employer brand with diverse audiences
 - Allow Hiring Managers to assess diverse talent before a position opens
 - Engage and retain diverse talent through development
- Create a sustainable framework for continuous attraction and retention of diverse talent





BLACK DATA PROCESSING ASSOCIATE (BDPA)

BDPA is an international organization with a diverse membership of professionals and students at all levels in the fields of information technology, computer science and related S.T.E.M fields. Members are actively engaged in serving the community through outreach and charting the future of the IT industry.

MISSION: To be the leading and most recognized organization in enabling digital leadership preparedness for aspiring diverse professionals.

VISION: To build a pipeline of diverse professionals and aspiring students in the STEM and digital technology fields.

BELIEFS: Our purpose is to serve and elevate students and young professionals of today for leadership tomorrow. That a talented and diverse group of people is the most creative and innovative workforce.

OVERVIEW

- BDPA has grown to 30 chapters across the United States.
- BDPA has become a critical pipeline of diverse talent for employers across all industries requiring qualified Information Technology professionals in the United States.
- BDPA trains 800 to 1,200 high school students across the nation every year in computer programming and web development.
- BDPA amasses the most significant accumulation of minority IT professionals in the United States at its annual National Technology Conference.

WEBSITE

https://bdpa.org/

CONFERENCE

44th Annual National Conference;
August 18 – 20, 2022 in Atlanta, Georgia

PACKAGE

- Corporate Sponsored Package Plus
 - 1. 6-monthunlimited job postings that.
 - 2. Ten (5) Corporate Memberships
 - 3. Your Corporate Logo in the Sponsorship Section
 - 4. Banner on www.bdpa.org with link to your career site
 - 5. Payment must be received before access is granted. All job postings stay active for up to 60 days. All pricing is for manual job postings.

